



Manufacturing and Distribution Facility Bombardier Recreational Products (BRP)

CLIENT

Bombardier Recreational Products
(BRP)

LOCATION

Ciudad Juarez, Mexico

ROLE

Construction Management

COST/SIZE

\$ 55 Million
500,000 SF

Bombardier Recreational Products (BRP) is a Canadian manufacturer of several iconic vehicle including Ski-Doo (snowmobiles), Sea-Doo (personal watercraft and SportBoats) and Can-Am motorcycles (ATVs & Spyder Roadsters) as well as Lynx (snowmobile) and Evinrude and Johnson Outboard Motors.

ECM was hired to manage the construction of a new plant in Vesta Park in Juarez, Mexico. The facility will produce CanAm “side-by-side” off-road vehicles, which are two- or four-passenger utility vehicles like dune buggies.

ECM was deeply involved in all aspects of the \$55 million factory including: project development, spec creation, preparation of bid documents, general contractor selection, consultation and all facets of construction management. Constant coordination with owner, general contractor and suppliers was a key to success.

The cutting-edge facility made such an immediate impact that BRP quickly asked ECM to begin on a new expansion phase of the 500,000 SF plant